

The Motherson story

October 2017





O1 A brief introduction to Motherson.



Motherson -

Samvardhana Motherson Group was started in 1975 as a partnership between Late Mrs. Swaran Lata Sehgal and her son Mr. Vivek Chaand Sehgal.

The name signifies a relationship of trust with all stakeholders.

samvardhana motherson

Samvardhana Motherson Group (SMG) is one of the world's fastest growing specialized automotive component manufacturing companies for OEMs.



MSSL's core business units

• One of the largest manufacturer of IP modules, door trims and bumpers for passenger cars in Europe & India

• One of the largest manufacturers of wiring harnesses for passenger cars in India and for commercial vehicles globally

• One of the largest manufacturer of rear-view mirrors globally,

01 Modules, bumpers, door trims and plastic parts



02 Wiring harnesses

03 Rear view mirrors



Formulated in 1997, the vision of the Group has been the same all along

To be a globally preferred solutions provider.



5 Year Plans

Since 1999-2000 we started to print our targets for the next 5 year plans in our Annual Report.

Today, Motherson only gives a 5-year guidance with a focus on long term growth

5 Year targets & our achievements.

Target (as set in 2000)	Achievement (2005)	Target (as set in 2005)	Achievement (2010)	Target (as set in 2010)	Achievement (2015)	
	Achieved	Make MSSL a Billion Dollar	Achieved	Make MSSL a 5 Billion Dollar Company	Achieved USD 5.5 Bn	
To cross Rs. 1000 Crore (Consolidated) by the year 2005	Rs. 1029 Crores* *taking full turnover of JVs	Company 60% of our consolidated turnover should cater to the requirements of	USD 1.5 Bn Sales from customers outside	70% of our consolidated turnover should cater to the requirements of our customers	Sales from customers outside India is 85%	
Achieve 30% of sales from global customers	Sales from customers outside India was 29%	our customers outside India Contribution from any individual	India was 70% Single largest	outside India Global Presence in 26-27 countries	Presence in 25 countries	
Not to have dependence of over	Largest customer contributed 27% of	customer in our turnover shall not be more than 20% of the total turnover	customer contributed 15% of the total turnover		26%* (on consolidated basis) 36% (Excluding Acquisitions done pot announcement of Vision 2015) 41%	
25% on any one source	the total turnover	Strive to maintain business	ROCE of 37% (standalone basis)	Achieve ROCE of 40%		
Attaining Return on Capital Employed of	ROCE of 39% (on both Consolidated &	ROCE of 40%	ROCE of 22% (consolidated basis)			
40%	Standalone Basis) Dividend Payout	Shift our stated dividend policy of 40% payout of the company's	Dividend Payout Ratio		(on standalone basis)	
Dividend Payout Ratio 40%	Ratio was 43% for 2004-05	profits to 40% payout of the consolidated Profits	44% (Standalone) 32% (Consolidated)	Dividend Payout Ratio of 40% of our consolidated net profit	Dividend Payout Ratio 37% (on consolidated ba 62% (on standalone basi	

Consistent Growth with Focus on Target ROCE of 40%



40% ROCE (consolidated).

02

3CX15

(No country, customer or component should be more than 15% of our total turnover)

03



02 Our path of profitable growth.

Delivering growth while statying disciplined.

 MSSL consolidated revenues (Rs. in millions)

0000	2005	2010	2015
1,528 2	7,306 2,984	20,431 46,591	
1,530	10,290	67,022	292,313
			52,590
India			5 2 500
ndia			344,903
	India 1,530 1,528	India 1,530 10,290 1,528 7,306 2 2,984	India 1,530 10,290 67,022 1,528 7,306 2 2,984 20,431 46,591

* Revenues of PKC group (acquired at the end of March 2017) of Euro 845.67 million for 2016 on performa



Acquisitions.

The group has integrated 19 acquisitions since 2002, creating synergies while leaving companies to manage themselves as autonomously as possible.



40% Payout : Stated Dividend Policy



Current share capital

(Rs. in millions)

Total

- **QIP & Preferential Share Allotment**
- FCCB
- Bonus Issue
- **Right Issue**
- SMIIEL Merger
- Original IPO

Dilution





03 Our "not so secret" recipe.





Strengthening customer trust via QCDDMSES performance.

1. Quality Seamlessly fit global quality standards of the customer.

8. Sustainability

Be committed to longterm greatness rather than transactional relationships.

7. Environment

Meet the highest environmental standards.

6. Safety Work to the highest standards of safety. **5. Manage** Lead the organisation with the highest governance standards.

2. Cost Work at leading cost levels.

3. Design

Provide design support for current products and new concepts.

4. Delivery Deliver globally and be able follow the customer where they need us.

Increasing content per car : a "not yet" company.

Focus on giving the best suited solutions to customers. with an open mind. In the process, we increase content per vehicle, serve more geographies, get new technologies, make new acquisitions, etc.







Diversification with Growth – 3CX15.

Rolling stock has been added as a new customer segment.





Top line is vanity. Bottom line is sanity

Cash in bank is reality

> Never pursue top line for the sake of topline only.

A strong focus on ROCE

- Return on Average Capital Employed (ROACE) for MSSL in our 5-year plans.
- All time high ROCE for Standalone at 48%



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Stable and improving operating margins and ROCE - Case Study (SMR).



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04 Implications.

Returns to shareholders.

 INR 2,500 invested in the MSSL IPO is worth INR 8,930,368 (including cumulative dividend)*.





2017

Finance Cost

Raising funds, while reducing financing costs. Significant improvement in credit rating recognised and rewarded by investors.



⇒

Supporting customers



Motherson is trusted by OEMs globally.

















Supplier of the Year Silver award



Best Project Performance



Certificate for Quality



Certificate for Delivery



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Audi

Toyota

Daimler

Nissan

Suzuki

Bombardier

Volkswagen

BMW



Rankings.

Company	Atlinez		1953i global M substotive (parts salvo (dotarts In nallidaz) 3016	parts selve	Perset North Amorica 2016	Percent P tempo 2015		Percent rvet of where 2011 k	Products	271) 1986
Autoliv Inc. (46) 5-687-20-600; autolik.com	Klarabergsviadukten 70, Sec. B, 7th Fir. Stockholm, 6E-107 24, Sweden	Jan Carlson chairman, president & CEO	\$10,074	\$9,170	34	30	IJ	9	Arbags, seat bells, salety electronics, sleering wheels, braie control systems, radar, night vision & camera vision systems	25
Toyota Boshoka Carp. (31) 506-23-6611; toyota-boshoku.com		Shuhei Tayoda chairman	9,603 is	10,075 k	19	6	72	3	Seals, door trim, carpet, headliners, oil & air fillers, door panels & fabrics & substrates	21
(43) 521-80-0; basi.com	Carl-Bosch-Sitzsse 38 Ludwigshalen, 67056, Cermany	Kurl Bock chairman	9,3691	10,6131	26	47	20	7	Coalings, catalysis, engineering plastics, polyureframes, coolants, baske fluids, lubricants & battery materials	19
Hitachi Astomolive Systems	Shin-Olemachi bidg., 2-1, Olemachi 2-chome	Hideaki Saki	9,100 h	9,240 ti	27	-	-	-	Engine management, electric powertrain & drive control	25
Sanwardhana Wolherson Group (91) 120-86/18551; motherson.com	Piol No. 1, Sector 127, Norda - Greater Norda Espwy, Norda, U.P. 201301, India		9,075 îk	7,245 %	19	51	26	4	Rearview mirrors, plastic modules cackpts/Ps, doar Vinn & bumpers, wiring harnesses, molded plastic parts & assemblies molded & actuated rubber components, lighting systems, all intale manifolds, pada azamblics, shock absorbers, HWC systems & mol halches	31
(248) 754-9200; bargwamer.com	Aubum Hills, MI 48825, USA	president & CED	9,070	8,923	80	-	14	1a	removing pers, engine wave neary systems, general systems, emissions systems, thermal systems, transmission-electric systems, transmission-exonitiol systems, targue management systems & rotating electric machines	20
Magneti Marelli S.p.A. (38) 02-972-27-111; magnetimarell.com		Pietro Gorlier CED	8,2321	7,4251	15	68	10		Lighting, powertrain, electronics, suspensions systems, active & passive shock absorbers, exhaust systems & plastic parts	3
Plastic Ormium Co. (33) 40-87-64-00; plasticomnium.com		Laurent Barelle chairman & CEO	7,988	8,210	25	55	17	3	Fasclas, front-end modules, rear-end modules, lenders, body panels & fuel systems	3
Gestamp (34) 91-379-19-99; gestamp.com	Alfenso XII, 16 Madrid, Madrid 28014, Spain	Francisco Riberas president & CED	7,945	0,511	21	80	14	5	Metal components & assemblies, body-in-while & charsts & mechanisms	2
Fermees Inc. (847) 482-5000; Termecs.com	500 N. Field Drive Lake Forest, IL 60045, USA	Gragg Sherill charman & CEO	7,867	5,972	40	35	16	-	Emission control systems, manifolds, catalytic converters, dissel attentive/ment systems, catalytic reduction multilers, shock absort struts & electronic suspension products & systems	
Kolio Manutarkuring (81) 3-3443-7111; kolia ca.jp	4-3-3 Takanawa, Minato-ku Takyo, 106-8711, Japan	Masahiro Offake chairman & CED	7,2191	5,8791	23	4	10	66	Bitarior lighting	4
HELLA KGaA Haeck & Ce. 49) 2941-38-0; helia.com	Ricbecker Strasse 75 Lippstadt 69662, Bermany	Rolf Breidenbach CED	7,100 le	7,192 %	17	59	24	-	Electronic & lighting components & systems	3
Hyundai-WIA Corp. (82) 55-200-9114: hyundai-wia.com	391-8 Gaeumjeong-dong, Changwon, Gywongnam 641110, South Korea	Jun-Mo Yoon president & CED	7,0431	7,4801	1	8	83	8	Hallshafts, sideshafts, angines, transfer cases, power transfer units, chassis modules, axies & malerial parts	2
Toyicella Garcell Co. (81) 052-400-1055: toyoda-gosei.co.jp		Tadashi Azashima chairman	8,9961	7,239 %	28	6	66	-	Safety, seeiing & interior systems; opticelectronics, exterior trim, rubbe/plastic functionals & fuel systems	
Irose Fahrzeugleile GebH (49) 5961-21-0; brose.com	Man-Brose-Sir. 1 Coburg, 96450, Germany	Juergen Offic CED	8,783	8,705	25	53	21	1	Window republics, door modules, power Higals systems, and structures & components, closure systems, electric motors & drives & electronics	3
96N pile (41) 1527-533-500; gkn.com	P.O. Box 55, Reddlich, Waroestershire USE CAJ, United Kingdom	Philip Swish CED, GKN Driveline	6,740	6,505	36	38	23	3	Driwline halfshafts, driveshafts & AWD; powder metal angine & transmission components; automotive structures & chassis syste	
MfCD (81) 545-51-0047; jalso.co.jp	700-1, Insidumi Puji City, Shizuoka 417-8585, Japan	Teruski Nakubaska president & CED	8,664%	6,282 5	29	1	70	-	Automatic transmissions & continuously variable transmissions	2
Fenteler Automobilitechnik GmbH (42) 5254-81-0; bentaler.com	An der Talle 27-31 Paderborn, 33102, Germany	Laurent Rovre CED	6,486	6,383	22	56	12	10	Chassis components & modules, engine & exhaust systems, structure components, lightweight solutions & solutions for electro-mobility	
Fleix II-Blate Carp. (217) 278-2800; flex-n-gate.com	1305 E. University Ave. Lirbana, IL 61802, USA	Shahid Khan cheirmen & CED	6,434	6,102	91	6	2	1	Interior & exterior plastics, motal bumpers and hitches, structural motal assemblies, forward & signal lighting, mechanical assemblies & prototyping & requescing	3
AC Group (35) 2-267504-0: lacgroup.com	4 rue Lou Hemmer Rindel, L-1748, Lucernbourg	Robert "Steve" Miller president & CED	8,000	5,900	54	38	8	-	Cockpits including instrument panels, connotes, doors, head lives & overhead systems: flooring & acoustics	-1
Witsa bishi Electris Corp. (81) 03-3218-2111; mitsubishiaketric con	2:7:8 Marunouchi, Chiyoda-ku n Tukyo, 100-8310, Japan	Masski Sakuyama representative executive offi	6,000 fe ber, president		81	22	47	-	Engine management, ignition, audio & navigation systems; aliemators & starter motors	4
Taliada Corp. 81) 0-3-3562-3222; takata.com	ARK Hills S. Tower 117, 4-5 Roppungi, 1-chome, Minato-ku, Taleyo, 105-6488, Japan	Shipehisa Takada charman, president & CED	5,909 le	5,3601	W	22	36	5	Airbags, neal bells, electronics, steering wheels & interior trim & toolies	4
Dana Holding Corp. (415) 837-3000; dana.com	3039 Tachnology Drive Meanee, CH 43537, USA	James Kansickas mexident & CED	5,826	6,060	58	28	13	6	Axiss, driveshafts & sealing & thermal management products	3

THE SECTORAL LIS	т		ß	赉	
INDUSTRY RANK	FI 50 Ran		PROFIT	ASSETS	NET
	201		Rscrore	Rs crore	Rs crore
UTO ANCILLARIES	1				an-the
MOTHERSON SUMI SYSTEMS	37	38962.30	1273.70	12446.60	4236.0
AMTEKAUTO	76	16792.21	-987.09	20758.75	5900.4
SUNDARAM CLAYTON	100	12597.10	243.50	3532.68	1331.9
BOSCH	120	10936.50	1248.10	8775.80	8288.8
VARROC ENGINEERING	155	8578.62	245.51	3490.76	1847.9
BHARAT FORGE	170	7927.46	649.99	6776.76	3575.7
MAHINDRA CIE AUTOMOTIVE	231	5239.55	116.31	3343.31	2010.73
SUNDRAM FASTENERS	314	3312.36	122.98	1555.32	929.9
MINDAINDUSTRIES	391	2564.15	111.13	1016.65	468.2
SKFINDIA	397	2512.07	205.72	1596.86	1569.39
MINDA CORPORATION	398	2491.40	107.27	1198.47	547.5
RANEHOLDINGS	401	2477.11	65.54	1382.08	590.7
ASAHI INDIA GLASS	428	2211.32	86.95	1875.22	354.0
WHEELS INDIA	462	2015.62	39.99	800.18	408.1
WABCO INDIA	473	1894.24	204.62	1073.23	1053.9
FAG BEARINGS INDIA	486	1794.09	197.48	1312.77	1287.32

FORTUNE INDIA SAM // DECEMBER 2016

SMG's ranking has gone up from **40**th in **2014** to 26th in 2016 in global automotive suppliers by Automotive News

MSSL ranked No. 1 auto ancillary in India for 7 consecutive years by **Fortune India**



MSSL is among the Fab **50 companies of Asia** for 5 consecutive years by Forbes



Value creation for all Stakeholders.



... The lives of our employees

... The wellbeing of the communities we work in

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Thank you

This presentation contains forward-looking statements based on the currently held beliefs and assumptions of the management of the Company, which are expressed in good faith and, in their opinion, reasonable. Forward-looking statements involve known and unknown risks, uncertainties and other factors, which may cause the actual results, financial condition, performance, or achievements of the Company or industry results, to differ materially from the results, financial condition, performance or achievements expressed or implied by such forward-looking statements. Given these risks, uncertainties and other factors, recipients of this presentation are cautioned not to place undue reliance on these forward-looking statements. The Company disclaims any obligation to update these forward-looking statements to reflect future events or developments.