

**Presentation
by**



July 2011

a member of Samvardhana Motherson Group

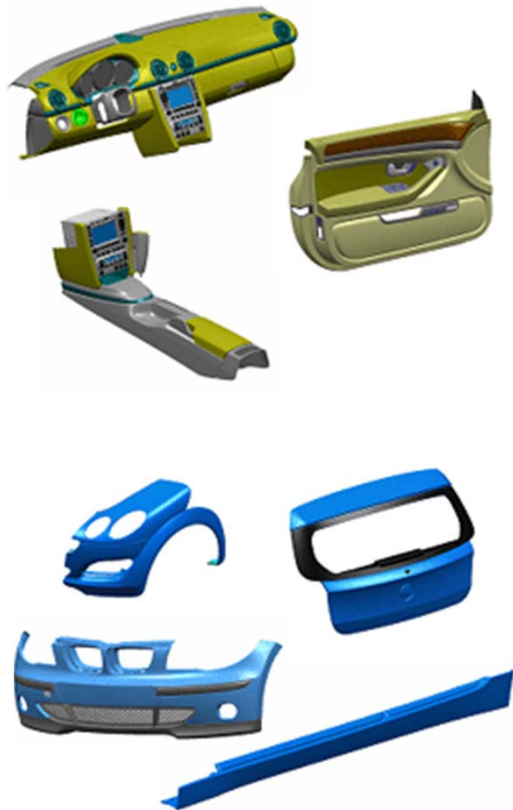


- At the meeting held on 13th July 2011 the board of directors of Motherson Sumi Systems has in principle approved the proposal to (jointly with Samvardhana Motherson Finance Limited) acquire 80% of the shareholding of Peguform Group, Germany from Cross Industries AG. Cross industries would continue to hold 20% shareholding.



- Also acquire 50% holding in Wethje Carbon Composite which is a part of Cross Industries.
- These acquisitions are subject to the regulatory and other approvals as may be necessary in this regard.
- The acquisition would be made through a joint venture in which Motherson Sumi Systems Limited would hold 51% and Samvardhana Motherson Finance Limited would hold 49% share.

PEGUFORM



- Established in 1959 as Badische Plastikwerke, Peguform is a leading full service supplier of differentiated high quality interior and exterior products for the automotive and related industries.
- It is an internationally operating supplier involved in development, manufacture and distribution of bumper systems, plastic components for vehicle exteriors, vehicle cockpits, dashboards and vehicle interior trims.
- Peguform has a strong presence in Europe, supplying to major premium German brands.
- The company is the 2nd largest supplier of door panels and the 3rd largest supplier of Instrument Panels in Germany.
- The company is one of the market leaders of bumpers in Germany and holds a market leader position in Cockpit Assemblies in Spain.
- It has one of the largest state-of-the-art painting facilities in Europe. The company has over 200 injection molding machines and employs over 7000 employees.

PEGUFORM



- Strength of the company lies in creating new applications of plastics and engineering.
- The company has a strong history of innovations and Firsts in the European Automotive Plastics industry.
- The major customers include Volkswagen Group, BMW, Porsche, PSA Peugeot Citroën, Renault-Nissan, Daimler and GM.
- Peguform is headquartered at Bötzingen in Germany and has 22 facilities including 5 Module Centres and 17 production sites across the world: Germany (7), Spain (4), Portugal (1), Brazil (2), Mexico (1), China (1) and Slovakia (1)
- Peguform-Beteiligungs-GmbH, based in Austria is the parent company of Peguform Group. It is in turn owned by CROSS Industries AG, a holding company with strategic focus on the automotive sector.
- Peguform's 2010 sales were 1.37 Billion Euro and a reported EBIDTA of Euro 66.87 Million.

- **MSSL through its division has been in the field on Plastic Molding, assemblies and module integration for more than a decade. Acquisition of Peguform business would be in line with the existing business in India and would add significant value by integrating & consolidating the business in India & globally.**
- **The product range of Peguform has strong synergies with the existing product range of SMG in plastic injection molding, door panels, Instrument Panels and Bumpers. This acquisition would provide new technologies and depth to the Polymer Product range of the Group.**
- **The experience of acquisition of Visiocorp to form SMR, achieving profitability of the venture in the first year of acquisition and integrating it with SMG is going to be very useful to the Group.**

Thank You ...



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